



SYMPHONY INNOVATE

2019 Sponsorship Options



PAGE 2



PAGE 3



PAGE 4



PAGE 5

SYMPHONY



SINGAPORE

JUNE 2019

Symphony Innovate Asia 2019 will bring together 200 executives, developers, and industry experts from the APAC community to discuss the roles of secure collaboration and workflow automation in the new digital workplace.

All Sponsors receive recognition as an Innovate Asia 2019 sponsor including logo visibility on event signage, presentations, event website, program guide, event marketing and confirmation emails, and social media alerts. Be sure to a look at our recent event sponsors and press releases for Innovate Asia 2018.

	SILVER	PLATINUM
Demo space on tradeshow floor	Table	Booth
Branded swag inclusion in attendee gift bag	1 item	2 items
Booth attendee lead capture	Yes	Yes
Inclusion in press release	Yes	Yes
Inclusion in Partner Showcase	Yes	Yes
Event passes	2	4
Speaking opportunity	—	Yes
Personal Concierge*	—	Yes
Pre-event access to registered event media and analyst list	—	Yes
	\$5,000 USD	\$15,000 USD

* A personal Symphony concierge will be available to Platinum Sponsors to facilitate client and prospect introductions and 1-1s during the event.

TO CONFIRM YOUR SPONSORSHIP, PLEASE CONTACT SPONSORSHIPS@SYMPHONY.COM



Symphony Innovate New York 2019 will bring together 600+ executives, developers, and industry experts to discuss the community's progress regarding secure collaboration and workflow automation in the new digital workplace.

All Sponsors receive recognition as an Innovate New York 2019 sponsor including logo visibility on event signage, presentations, event website, program guide, event marketing and confirmation emails, and social media alerts. Be sure to a look at our recent event sponsors and press releases for Innovate New York 2018.

	SILVER	GOLD	PLATINUM
Demo space on tradeshow floor	Table	Table	Booth
Branded swag inclusion in attendee gift bag	1 item	2 items	2 items
Booth attendee lead capture	Yes	Yes	Yes
Inclusion in press release	Yes	Yes	Yes
Inclusion in Partner eBook	Yes	Yes	Yes
Event passes	2	4	6
Topical panel participation; lead capture	—	Yes	—
Afternoon breakout session; lead capture	—	—	Yes
Personal Concierge*	—	—	Yes
Pre-event access to registered event media and analyst list	—	—	Yes
	\$5,000	\$15,000	\$25,000

* A personal Symphony concierge will be available to Platinum Sponsors to facilitate client and prospect introductions and 1-1s during the event.

TO CONFIRM YOUR SPONSORSHIP, PLEASE CONTACT SPONSORSHIPS@SYMPHONY.COM



Join us at Symphony Innovate Asia in June and Symphony Innovate New York in October as a Global Innovate Sponsor.

- **Receive all Silver or Platinum sponsor benefits for each event at a reduced price**
- **2 invitations to a VIP and exclusive networking at both events (private gathering for top Symphony customers and VIP guests – only global sponsors will be invited to attend)**
- **Lock in your sponsorships before space fills**

All Sponsors receive recognition as a Global Innovate 2019 sponsor including logo visibility on event signage, presentations, event website, program guide, event marketing and confirmation emails, and social media alerts. Be sure to look at our recent event sponsors and press releases for Innovate Asia 2018 and Innovate New York 2018.

**Sponsor both events now
for \$3,000–\$5,000 in savings**

	GLOBAL SILVER	GLOBAL PLATINUM
Demo space on tradeshow floor	Table	Booth
Branded swag inclusion in attendee gift bag	1 item	2 items
Booth attendee lead capture	Yes	Yes
Inclusion in press release	Yes	Yes
Inclusion in Partner Showcase (ASIA) and Partner eBook (NEW YORK)	Yes	Yes
Event passes	2	6
Speaking opportunity (ASIA)	—	Yes
Afternoon breakout session; lead capture (NEW YORK)	—	Yes
Personal Concierge*	—	Yes
Pre-event access to registered event media and analyst list	—	Yes
	\$8,000	\$35,000

* A personal Symphony concierge will be available to Platinum Sponsors to facilitate client and prospect introductions and 1-1s during the event.

TO CONFIRM YOUR SPONSORSHIP, PLEASE CONTACT SPONSORSHIPS@SYMPHONY.COM



ADD ONS

CUSTOMIZE YOUR SPONSORSHIP

Add any combination of the following for either or both Innovate events. Please confirm your sponsorship add ons with the Symphony Partner team at SPONSORSHIPS@SYMPHONY.COM.

Please note that deadlines apply for all exhibition options. Symphony must approve all content prior to go-live. For specific due dates, please connect with Courtney Duff via Symphony or email at COURTNEY@SYMPHONY.COM.

EXHIBITION OPTIONS	AMOUNT AVAILABLE	COST (USD)
Pre- or post-event joint webinar Includes joint webinar content preparation, pre- and post-webinar promotion, and day-of support	4 (2 ASIA, 2 NY)	\$8,000
Branded coffee station Featured coffee station, two (2) baristas, and branded signage featured all day in tradeshow area	2 (1 ASIA, 1 NY)	\$10,000
Sponsored cocktail hour Sponsor name included in cocktail hour branding (agenda, signage, emails), branded signage in cocktail area during cocktail hour	2 (1 ASIA, 1 NY)	\$15,000
Sponsored photobooth Photobooth featured all day in tradeshow area	2 (1 ASIA, 1 NY)	\$7,000
Lanyard takeover Sponsor logo included on attendee lanyard with the Symphony logo	2 (1 ASIA, 1 NY)	\$10,000
Banner ad on Symphony website One (1) banner ad on Symphony company website homepage for 5 days prior to event	3 (1 ASIA, 2 NY)	\$10,000
One (1) post from the InnovateBot during the event (100 character limit) InnovateBot is used by all conference attendees for event navigation, engagement, and lead capture	4 (2 ASIA, 2 NY)	\$12,000
Additional attendee gift bag insert	UNLIMITED	\$2,000
Logo inclusion in one (1) pre-event email to RSVPs	4 (2 ASIA, 2 NY)	\$5,000
Co-sponsor a regional hackathon Includes sponsor logo on hackathon website, two (2) passes for the hackathon, and branded signage on site. Sponsors must provide signage.	6 (3 ASIA, 3 NY)	\$8,000
AVAILABLE FOR NEW YORK ONLY		
Logo inclusion on welcome slides displayed in track rooms Showcase your logo on all welcome slides for afternoon tracks	3 (1 PER TRACK)	\$5,000
Track sponsorships Includes sponsored track name, one (1) branded sign outside of track doors, logo inclusion on all track welcome slides	3 (1 PER TRACK)	\$15,000