

**SYMPHONY
INNOVATE** 20
20

SPONSORSHIP OPTIONS



SYMPHONY

Symphony Innovate Europe 2020 will bring together over 300 executives and technology experts to discover how to streamline secure collaboration, connect information systems, and automate workflow across global markets.

All Sponsors receive recognition as an Innovate Europe 2020 sponsor including logo visibility on event signage, presentations, event website, program guide, event marketing and confirmation emails, and social media alerts. Be sure to a look at our recent event website for past sponsors.

Demo space on tradeshow floor will be fully branded and coordinated by Symphony. Sponsor signage, branding, monitors, furniture and wifi will be provided; sponsors simply need to bring a laptop and plug in.

	SILVER	GOLD	PLATINUM
Demo space on tradeshow floor	Table	Booth	Booth
Branded swag inclusion in attendee gift bag	1 item	2 items	2 items
Booth attendee lead capture	Yes	Yes	Yes
Inclusion in press release	Yes	Yes	Yes
Inclusion in Partner Showcase	Yes	Yes	Yes
Event passes	2	4	6
Exhibition add on of your choice¹	—	—	Yes
Personal Concierge²	—	—	Yes
Pre-event access to registered event media and analyst list	—	—	Yes
	\$7,500 USD	\$15,000 USD	\$25,000 USD

¹ Choose one (1) Add On listed on page 5.

² Personal Symphony concierge available to Platinum Sponsors to facilitate client and prospect introductions and meetings during the event.

Symphony Innovate New York 2020 will bring together over 600 industry experts from across Global Markets to discover and showcase the latest innovations in workflow automation, security, and communication.

All Sponsors receive recognition as an Innovate New York 2020 sponsor including logo visibility on event signage, presentations, event website, program guide, event marketing and confirmation emails, and social media alerts. Be sure to look at our recent event website for past sponsors.

Demo space on tradeshow floor will be fully branded and coordinated by Symphony. Sponsor signage, branding, monitors, furniture and wifi will be provided; sponsors simply need to bring a laptop and plug in.

	SILVER	GOLD	PLATINUM
Demo space on tradeshow floor	Table	Booth	Booth
Branded swag inclusion in attendee gift bag	1 item	2 items	2 items
Booth attendee lead capture	Yes	Yes	Yes
Inclusion in press release	Yes	Yes	Yes
Inclusion in Partner Showcase	Yes	Yes	Yes
Event passes	2	4	6
Exhibition add on of your choice¹	—	—	Yes
Personal Concierge³	—	—	Yes
Pre-event access to registered event media and analyst list	—	—	Yes
	\$9,000 USD	\$20,000 USD	\$30,000 USD

¹ Choose one (1) Add On listed on page 5.

² Personal Symphony concierge available to Platinum Sponsors to facilitate client and prospect introductions and meetings during the event.

Join us at Symphony Innovate Europe in April and Symphony Innovate New York in October as a Global Innovate Sponsor.

- Receive all Gold or Platinum sponsor benefits for each event at a reduced price.
- Symphony holds a VIP networking session before each Innovate event for customers, board members, and executives. Global Sponsors will receive two tickets to each event.
- Lock in your sponsorships before space fills.

All Sponsors receive recognition as an Innovate 2020 Global sponsor including logo visibility on event signage, presentations, event website, program guide, event marketing and confirmation emails, and social media alerts. Be sure to take a look at our recent event website for past sponsors.

Demo space on tradeshow floor will be fully branded and coordinated by Symphony. Sponsor signage, branding, monitors, furniture and wifi will be provided; sponsors simply need to bring a laptop and plug in.

	GOLD	PLATINUM
Demo space on tradeshow floor	Booth	Booth
Branded swag inclusion in attendee gift bag	2 items	2 items
Booth attendee lead capture	Yes	Yes
Inclusion in press release	Yes	Yes
Inclusion in Partner Showcase	Yes	Yes
Event passes	4	6
Exhibition add on of your choice¹	—	2 (1 London, 1 NY)
Personal Concierge²	—	Yes
Pre-event access to registered event media and analyst list	—	Yes
	\$30,000 USD	\$47,500 USD

¹ Choose one (1) Add On listed on page 5.

² Personal Symphony concierge available to Platinum Sponsors to facilitate client and prospect introductions and meetings during the event.

Platinum Add Ons Options

COMPLETE YOUR SPONSORSHIP

As a Platinum Sponsor, select one of the following add ons to complete your sponsorship.

Please note that deadlines apply for all exhibition options. Symphony must approve all content prior to go-live. For specific due dates, and to confirm your sponsorship add ons contact SPONSORSHIPS@SYMPHONY.COM.

CHOICE OF ONE	AMOUNT AVAILABLE
<p>Pre- or post-event joint webinar Includes joint webinar content preparation, pre- and post-webinar promotion, and day-of support.</p>	<p>3 (1 LONDON, 2 NY)</p>
<p>Lanyard takeover Sponsor logo included on attendee lanyard with the Symphony logo..</p>	<p>2 (1 LONDON, 1 NY)</p>
<p>Banner ad on Symphony website One (1) banner ad on Symphony company website homepage for 5 days prior to event</p>	<p>2 (1 LONDON, 1 NY)</p>
<p>Custom messages to attendees on event day Two (2) post from the InnovateBot during the event (100 character limit). InnovateBot is used by all conference attendees for event navigation, engagement, and lead capture.</p>	<p>4 (2 LONDON, 2 NY)</p>
<p>Coffee station Featured coffee station, two (2) baristas, and branded signage featured all day in tradeshow area.</p>	<p>2 (1 LONDON, 1 NY)</p>
<p>Charging station Branded charging stations for guests.</p>	<p>2 (1 LONDON, 1 NY)</p>

Add Ons

CUSTOMIZE YOUR SPONSORSHIP

Add any combination of the following for either or both Innovate events.

Please note that deadlines apply for all exhibition options. Symphony must approve all content prior to go-live. For specific due dates, and to confirm your sponsorship add ons contact SPONSORSHIPS@SYMPHONY.COM.

EVENT OPTIONS	AMOUNT AVAILABLE	COST (USD)
Additional attendee gift bag insert	UNLIMITED	\$2,000
Logo inclusion in one (1) pre-event email to RSVPs	4 (2 London, 2 NY)	\$5,000
Photobooth and lounge Exclusive sponsored lounge with a branded photobooth. Lounge will have beverage service and snacks	2 (1 London, 1 NY)	\$30,000
Co-sponsor a regional hackathon Includes sponsor logo on hackathon website, two (2) passes for the hackathon, and branded signage on site. Sponsors must provide signage.	6 (3 London, 3 NY)	\$8,000
Branded cocktail party Includes branded signage, logo inclusions, and more during cocktail party hosted at the end of the event.	2 (1 London, 1 NY)	\$20,000
After party Exclusive sponsored after party at local hot spot with branded signage, logo inclusions, and more.	2 (1 London, 1 NY)	\$50,000

EVENT OPTIONS AVAILABLE FOR NEW YORK ONLY

Logo inclusion on welcome slides displayed in track rooms Showcase your logo on all welcome slides for all sessions in a particular afternoon track (Trading Workflow, Sharing Content/Data and Technology Tools).	3 (1 PER TRACK)	\$10,000
Track sponsorships Includes sponsored track name, one (1) branded sign outside of track doors, logo inclusion on all track welcome slides. Tracks will be focused on: Trading Workflow, Sharing Content/Data and Technology Tools.	3 (1 PER TRACK)	\$15,000