

SYMPHONY INNOVATE 2020

SPONSORSHIP OPTIONS



DIGITAL INNOVATE SPONSORSHIP

Event social media campaign	A minimum of two (2) social media posts will be scheduled with the company prior to the start of Innovate. Platforms include LinkedIn, Twitter, and Facebook. These will include other sponsors.
Digital event branding	Sponsor logo included on event website (before, during and after event), all event emails, and replay emails.
Lead generation	Receive all company names that registered for the event.
Digital swag bag (optional)	Option to include one (1) item in a digital swag bag distributed to all attendees after the event (expected attendees between 700-1,000).

Price:

\$5,000

ADD ONS TO CUSTOMIZE YOUR SPONSORSHIP

Become a highlighted sponsor	Larger logo on website and event banners; name included in event emails.	\$ 1,000
Dedicated social media posts	Two (2) dedicated social media posts. One (1) before and one (1) during the event. Platform choices include LinkedIn, Twitter, and Facebook. These will not include other sponsors.	\$ 1,000
Sponsor a breakout track	Track sponsorship called out on agenda, logo included on all breakout session transitions during live event (approximately 2 hours).	\$ 7,000 3 available
Sponsor a coffee break	Coffee break sponsorship called out on agenda, logo included on all coffee break transitions during live event.	\$ 3,000 2 available

ADD ONS TO CUSTOMIZE YOUR SPONSORSHIP

Call to action during live cast	A call to action button on the livecast linking to the location of your choice (website, email directly to sales representative).	\$ 5,000
Virtual booth & lead capture	Dedicated landing page connected to event site with sponsor information and contact form for lead capture*. Live during and after the event.	\$ 7,000
Message from Innovate bot	One (1) message from the Innovate Bot during the livecast (up to 300 characters including spaces).	\$ 1,000
Message on RSS feed	One (1) post on the event site RSS feed during the livecast (up to 150 characters including spaces).	\$ 1,000

*All virtual booths follow a template provided by the Symphony team. All content must be submitted on time and be approved by the Symphony team.